THE WYOMING RURAL DEVELOPMENT COUNCIL

The Wyoming Rural Development Council is a collaborative public/private partnership that brings together six partner groups: local/regional government, state government, federal government, tribal government, non-profit organizations and private sector individuals and organizations.

WRDC is governed by a Steering Committee representing the six partner groups. The Steering Committee as well as the Council membership has established the following goals for the WRDC:

- Assist rural communities in visioning and strategic planning
- Serve as a resource for assisting communities in finding and obtaining grants for rural projects
- Serve and be recognized as a neutral forum for identification and resolution of multi-jurisdictional issues
- Promote, through education, the understanding of the needs, values, and contributions of rural communities.

The Council seeks to assist rural Wyoming communities with their needs and development efforts by matching the technical and financial resources of federal, state, and local governments and the private sector with local development efforts.

If you would like more information about the Wyoming Rural Development Council and how you may benefit as a member, contact:

Mary Randolph, Executive Director
Wyoming Rural Development Council
214 West 15th Street
Cheyenne, WY 82002
307-777-6430
307-777-2935 (fax)
Mary.randolph@wybusiness.org
www.wyomingrural.org

TABLE OF CONTENTS

Diamondville, Wyoming Resource Team Assessment
Five-Year Follow Up
September 16 & 17, 2007

1. Process for the Development of This Report……..……..pg. 3

2. Executive Summary……..…..... pg. 4

3. Diamondville Profile……..….. pg. 5

4. Lincoln County Profile……pg. 8

5. Resource Team Members ……...…..……....pg. 19

6. Schedule of Assessment Listening Sessions……..…….....…..pg. 20

7. Major Themes and Sub themes……..……....pg. 21

8. Team Member Recommendations……...……..…….....pg. 22

9. What was said at the Listening Sessions ……..……..…….....pg. 30

10. 20 Clues to Rural Community Survival……...……pg. 43

Any recommendations contained herein are not mandatory. The Wyoming Rural Development Council has not endorsed any recommendations and opinions contained herein. Neither the WRDC, nor any of its employees, contract labor, committee chairs, and/or members makes any warranty, express or implied, including warranties of merchantability and fitness for a particular purpose, or assumes any legal liability for the accuracy, completeness, or usefulness of this report or any information, recommendations, or opinions contained herein.

PROCESS FOR THE DEVELOPMENT OF THIS REPORT

The Wyoming Rural Development Council (WRDC) has provided a Resource Team to assist the Town of Diamondville, Wyoming, in evaluating the community assets and liabilities, and in developing suggestions for improving the future for social, economic and environmental growth of Diamondville.

The Town of Diamondville requested a five-year follow up community assessment from the Wyoming Rural Development Council. The mayor served as the community contact and took the lead in agenda development, logistics, and publicity for the assessment. Resource Team members were selected to visit, interview citizens, business, and community leaders to develop a plan of recommended action for Diamondville. The team members were carefully selected based on their fields of expertise that the Town of Diamondville officials indicated would be needed to respond to the problem areas identified.

The Resource Team toured the town and interviewed approximately 61 people over a two day period from September 16-17, 2007. The team interviewed representatives from the following segments of the community: local business, city, law enforcement, (youth and education on write-in sheets) grandparents, parents, and the general public.

Many of these people had reviewed the questions with their respective businesses or organizations and were representing many people at the listening sessions. Each participant was asked to respond to three questions designed to begin communication and discussion, and to serve as a basis for developing the action plan. The three questions were:

What do you think are the major problems and challenges in Diamondville?
What do you think are the major strengths and assets in Diamondville?
What projects would you like to see implemented in 2, 5, 10, or 20 years in Diamondville?

Upon completion of the interviews, the team met to compare notes and share comments following two days of intense study. The team then agreed that each team member would carefully analyze the things said, synthesize what they heard with their knowledge of programs and resources, prepare their notes and suggestions, and then forward these items to be combined into WRDC's final report to the Town of Diamondville.

The oral report was presented to the people of Diamondville on September 17, 2007 and the many citizens who participated were in attendance.

Following the oral report, a formal written report is presented to the Town of Diamondville.

EXECUTIVE SUMMARY

On behalf of the Diamondville Community Assessment Resource Team, I would like to thank the Town of Diamondville and the community members who worked so hard to coordinate the Diamondville Five-Year Follow up Community Assessment. This report contains an abundance of information that will hopefully be used by the people of Diamondville to better the community and reach its goals.

While reading this report, you will find a variety of recommendations made by the team members on the issues that were identified during the listening sessions. We encourage the town to use these recommendations to build a plan for the future of Diamondville.

Anything is possible if everyone works together to achieve a common goal, as the community-minded citizens of Diamondville already know. Your website is a good example—it is very appealing. Every step, no matter how small, is a movement in the right direction toward achieving Diamondville's goals. It can be done. What you do with the recommendations is your choice and will be accomplished by the dedicated citizens of Diamondville.

Members of our team will return to Diamondville to facilitate a follow-up meeting in the near future. The meeting will help determine the priorities and develop strategies for implementation in Diamondville. We encourage everyone from the town to attend this meeting, even if they were unable to attend the community assessment. This follow-up goal setting meeting will identify both short term and long term goals for Diamondville.

On behalf of the Town of Diamondville Resource Assessment Team, let me express our gratitude for the hospitality shown us during our time in your community. Good luck on your challenges and visions.

Sincerely,

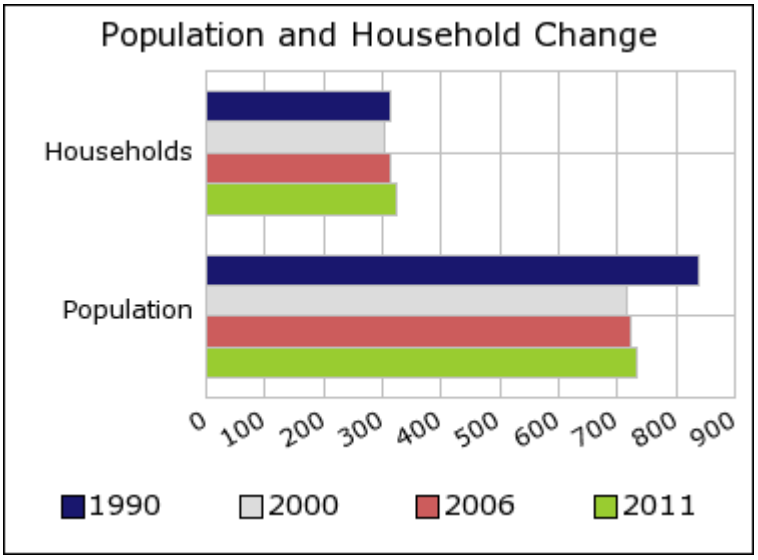
Jo Ferguson
Team Leader

Diamondville Executive Summary

Population Demographics:

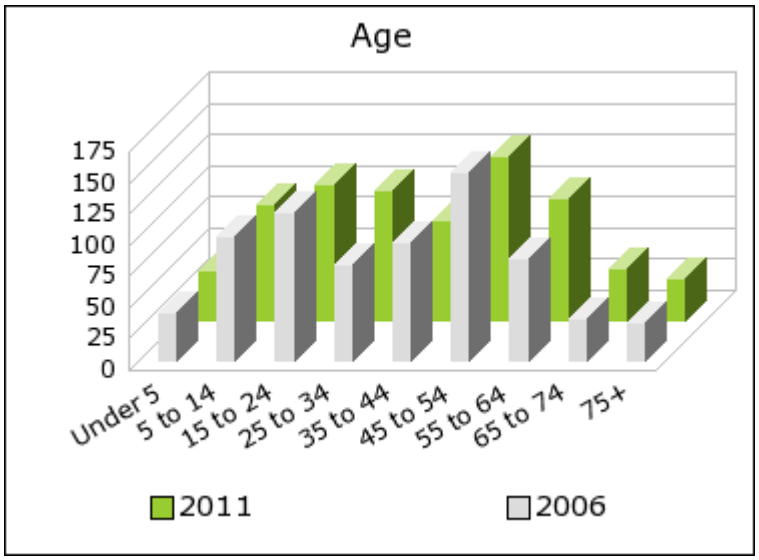
The number of households in Diamondville in 1990 was **314** and changed to **304** in 2000, representing a change of **-3.2%**. The household count in 2006 was **315** and the household projection for 2011 is **325**, a change of **3.2%**.

The population in Diamondville in 1990 was **840** and in 2000 it was **716**, a **-14.8%** change. The population in 2006 was **724** and the projection for 2011 is **733** representing a change of **1.2%**.



	1990 Census	2000 Census	2006 Estimate	2011 Projection	Percent Change 1990-2000	Percent Change 2006-2011
Total Population	840	716	724	733	-14.8%	1.2%
Total Households	314	304	315	325	-3.2%	3.2%

Population by Age

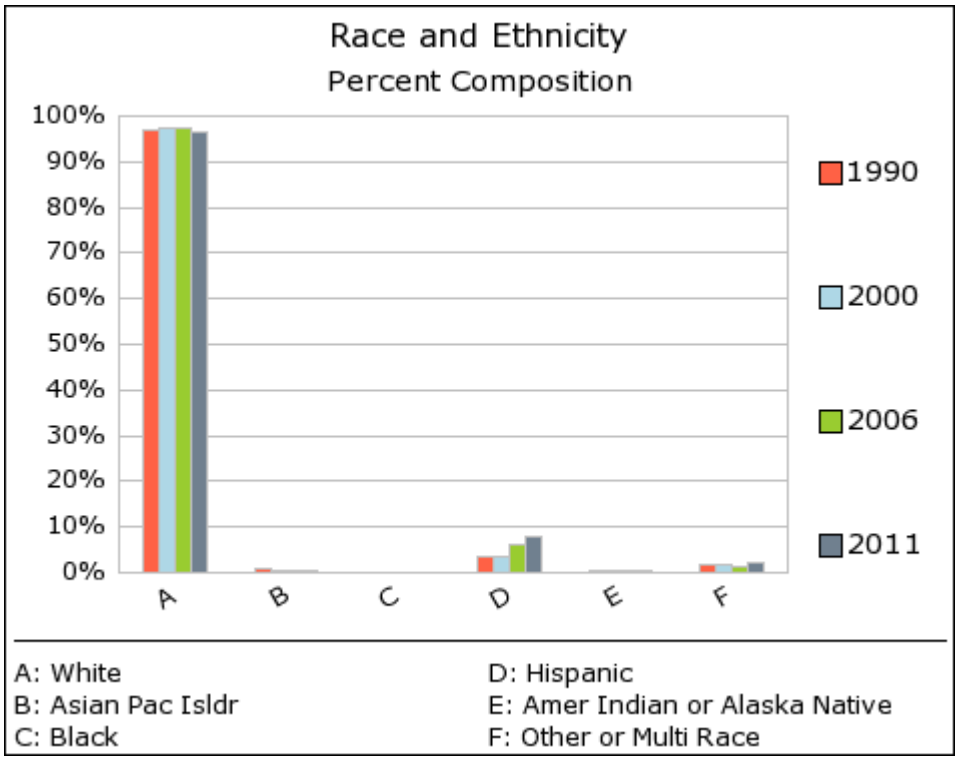


In 1990, the median age of the total population in Diamondville was **30.0**, and in 2000, it was **37.5**. The median age in 2006 was **38.7** and it is predicted to change in five years to **37.7** years. In 2006, females represented **50.6%** of the population with a median age of **38.2** and males represented **49.4%** of the population with a median age of **39.2** years. In 2006, the most prominent age group was **Age 45 to 54** years. The age group least represented is **75+** years.

Age Groups

	1990 Census	%	2000 Census	%	2006 Estimate	%	2011 Projection	%	Percent Change 1990-2000	Percent Change 2006-2011
0 to 4	86	10.3%	41	5.7%	38	5.3%	40	5.4%	-52.6%	4.9%
5 to 14	180	21.4%	129	18.0%	100	13.8%	93	12.7%	-28.4%	-7.1%
15 to 19	61	7.2%	67	9.4%	62	8.6%	53	7.2%	11.0%	-14.5%
20 to 24	37	4.4%	28	4.0%	57	7.8%	57	7.7%	-24.0%	0.0%
25 to 34	146	17.4%	69	9.7%	78	10.7%	104	14.2%	-52.6%	34.6%
35 to 44	151	17.9%	124	17.3%	95	13.1%	81	11.0%	-17.8%	-15.0%
45 to 54	85	10.2%	133	18.6%	151	20.8%	132	18.1%	56.3%	-12.1%
55 to 64	44	5.2%	64	9.0%	81	11.2%	98	13.4%	47.0%	21.1%
65 to 74	28	3.4%	33	4.6%	34	4.6%	42	5.7%	15.8%	24.4%
75 +	22	2.7%	27	3.8%	30	4.1%	33	4.5%	21.7%	11.3%

Population by Race/Ethnicity



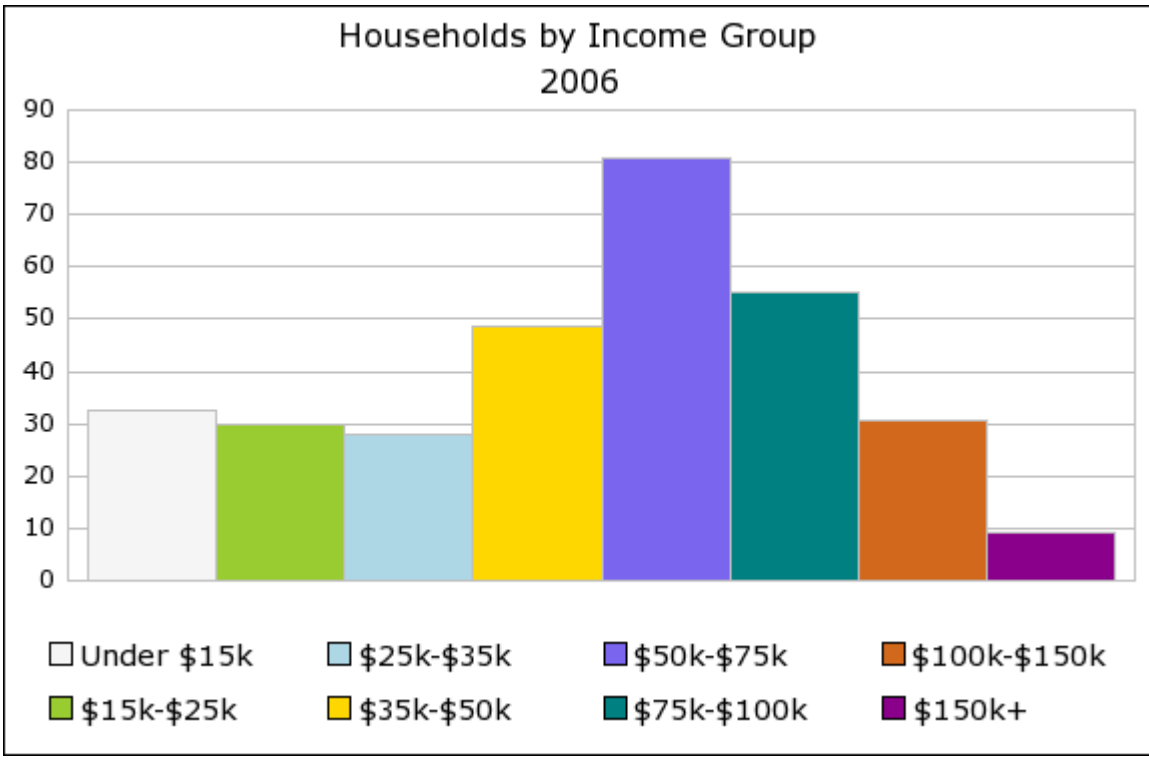
In 2006, the predominant race/ethnicity category in Diamondville was White. The race & ethnicity category least represented was Black.

Race & Ethnicity

	1990 Census	%	2000 Census	%	2006 Estimate	%	2011 Projection	%	Percent Change 1990-2000	Percent Change 2006-2011
White	815	97.1%	697	97.3%	705	97.5%	708	96.6%	-14.5%	0.4%
Black	1	0.1%	0	0.0%	0	0.0%	0	0.0%	-100.0%	N/A%
American Indian or Alaska Native	2	0.3%	4	0.6%	4	0.6%	4	0.6%	83.3%	0.0%
Asian or Pacific Islander	6	0.7%	3	0.5%	4	0.6%	4	0.6%	-43.8%	9.1%
Other Race	15	1.8%	8	1.1%	7	0.9%	11	1.5%	-45.0%	61.1%
Two or More Races			4	0.5%	3	0.4%	5	0.7%		62.5%
Hispanic Ethnicity	28	3.3%	26	3.6%	44	6.1%	57	7.7%	-6.7%	28.8%
Not Hispanic or Latino	812	96.7%	690	96.4%	680	93.9%	676	92.3%	-15.0%	-0.5%

Households by Income

In 2006 the predominant household income category in Diamondville was **$50K - $75K**, and the income group that was least represented was **$150K+**.



HH Income Categories

	1990 Census	%	2000 Census	%	2006 Estimate	%	2011 Projection	%	Percent Change 1990 to 2000	Percent Change 2006 to 2011
$0 - $15,000	42	13.4%	36	11.8%	33	10.4%	32	9.8%	-14.7%	-2.5%
$15,000 - $24,999	46	14.6%	32	10.5%	30	9.4%	29	8.9%	-30.6%	-2.8%
$25,000 - $34,999	51	16.3%	33	11.0%	28	8.9%	27	8.4%	-34.7%	-2.9%
$35,000 - $49,999	78	24.8%	57	18.6%	49	15.5%	45	14.0%	-27.1%	-6.8%
$50,000 - $74,999	74	23.7%	80	26.4%	81	25.7%	76	23.3%	7.8%	-6.6%
$75,000 - $99,999	21	6.6%	46	15.1%	55	17.5%	59	18.3%	122.0%	8.3%
$100,000 - $149,999	1	0.4%	13	4.3%	31	9.7%	45	13.7%	966.7%	45.9%
$150,000 +	0	0.0%	7	2.3%	9	2.9%	12	3.7%	N/A%	31.8%
Average HH Income	$38,668		$55,126		$61,075		$66,619		42.6%	9.1%
Median HH Income	$38,930		$48,480		$54,887		$59,226		24.5%	7.9%
Per Capita Income	$13,027		$23,404		$23,965		$26,668		79.7%	11.3%

*Current year data is for the year **2006**, 5 year projected data is for the year **2011**.*

LINCOLN COUNTY PROFILE

POPULATION BY AGE:	2006	% of Total
Population under 5 years	1,128	6.9%
Population 5 to 14 years	2,320	14.2%
Population 15 to 19 years	1,250	7.6%
Population 20 to 24 years	1,263	7.7%
Population 25 to 34 years	2,044	12.5%
Population 35 to 44 years	1,927	11.8%
Population 45 to 54 years	2,632	16.1%
Population 55 to 64 years	1,856	11.3%
Population 65 to 74 years	1,071	6.5%
Population 75 years and over	892	5.4%
TOTAL	16,383	100.0%

Source: U.S. Census Bureau

RACE AND HISPANIC ORIGIN	2006 Estimate	% of Total
TOTAL	16,383	100.0%
White alone	16,022	97.8%
Black or African American alone	17	0.1%
American Indian and Alaska Native alone	99	0.6%
Asian alone	35	0.2%
Native Hawaiian/ Other Pacific Islander alone	10	0.1%
Two or More Races	200	1.2%
Race alone or in combination with one or more races:		
White	15,537	94.8%
Black or African American	14	0.1%
American Indian and Alaska Native	80	0.5%
Asian	33	0.2%
Native Hawaiian/ Other Pacific Islander	9	0.1%
Two or More Races	191	1.2%
Hispanic Origin:		
White alone	485	3.0%
Black or African American	3	0.0%
American Indian and Alaska Native	19	0.1%
Asian	2	0.0%
Native Hawaiian/ Other Pacific Islander	1	5.9%
Two or More Races	9	9.1%

Note: Hispanic is an ethnic origin not a race.

Source: U.S. Census Bureau

LANDOWNERS	Acres	Square Miles
United States Government		
National Park Service	7,438	11.6
Forest Service	903,505	1,411.7
Fish and Wildlife	927	1.4
Bureau of Land Management	1,012,651	1,582.3
Bureau of Reclamation	26,343	41.2
Wyoming		
State Lands Commission	106,645	166.6
Recreation Commission	4	0.0
Game and Fish	2,181	3.4
Local Government		
County	(a)	(a)
City	(a)	(a)
School District & Colleges	(a)	(a)
Other Lands	3,281	5.1
Surface Water	12,749	19.9
Total Public	2,062,976	3,223.4
Total Private	666,181	1,040.9
TOTAL LAND	2,729,157	4,264.3

(a) Data not available

Source: University of Wyoming, Department of Geography & Recreation

COUNTY FINANCE	
Assessed Valuation (For 2005)	$753,140,878
Total Property Taxes Levied (2005)	$46,634,960
Sales and Use Tax Distribution (FY2005)	$7,605,342
Bank Deposits (6/30/2005)	$229,556,000
2005 Average County Levy (mills)	61.921

Source: State of Wyoming, Dept. of Revenue & Dept. of Audit

SALES TAX COLLECTIONS INDUSTRY (NAICS)	FY 2005 Total Taxes ($)
Agriculture, Forestry, Fishing, & Hunting	$12,671
Mining	$2,299,258
Utilities	$594,718
Construction	$334,796
Manufacturing	$648,400
Wholesale Trade	$2,450,603
Retail Trade	$4,951,438
Transportation and Warehousing	$9,903
Information	$324,289
Financial Activities	$572,244
Professional & Business Services	$86,796
Educational & Health Services	$3,349
Leisure & Hospitality	$871,238
Other Services	$507,502
Public Administration	$992,176
TOTAL	$14,659,381

Source: State of Wyoming, Department of Revenue

SELECTED STATISTICS: SCHOOL YEAR 2003- 2004	
Number of School Districts	2
Number of Schools	13
Fall Enrollment	3,118
High School Graduates	215
Average Daily Membership (ADM)	3,090
Average Daily Attendance (ADA)	2,920
Certified Teachers	216
Certified Staff	29
Administration	20
Classified Staff	213
Students Transported Daily	2,077
Bonded Indebtedness, 6/30/2004	$8,835,000
Total General Fund Revenues	$25,961,505
Total General Fund Expenditures	$26,847,220
Operating Cost Per ADM	$9,756

Source: State of Wyoming, Dept. of Education, Statistical Report Series No. 3, annual

CRIME OFFENSES BY CONTRIBUTOR: 2006	
Murder	0
Rape	0
Robbery	2
Aggravated Assault	16
Burglary	55
Larceny	158
Motor Vehicle Theft	4
Violent Crimes	18
Property Crimes	217
TOTAL	235

Source: State of Wyoming, Attorney General's Office, DCI

COUNTY EMPLOYMENT STATISTICS	
Labor Force *(Mar 2007)p*	8,217
Employed *(Mar 2007)p*	7,928
Unemployed *(Mar 2007)p*	289
Unemployment Rate *(Mar 2007)p*	3.5%
Ave. Weekly Wage - Covered Emp. *(Q3_06)*	$636

Source: State of Wyoming, Department of Employment
p = preliminary

PERSONAL INCOME	2003
Total Personal Income (000s $)	$414,050
Per Capita Personal Income	$27,156
Per Capita Current Transfer Receipts*	$3,583
Per Capita Dividends, Interest, and Rent	$5,317

*Mainly include social security, disability, Medicare/Medicaid, and other income maintenance payments.

Source: U.S. Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System

FULL AND PART TIME EMPLOYMENT	2003
Wage and Salary	6,561
Proprietors	2,750
Farm	671
Forestry, Fishing, Related Activities	100
Mining	642
Utilities	(D)
Construction	1,626
Manufacturing	345
Wholesale Trade	(D)
Retail Trade	983
Transportation and Warehousing	223
Information	150
Finance and Insurance	253
Real Estate, Rental, and Leasing	348
Professional and Technical Services	283
Management of Companies and Enterprises	(D)
Administrative and Waste Services	(D)
Educational Services	25
Health Care and Social Assistance	366
Arts, Entertainment, and Recreation	125
Accommodation and Food Services	582
Other Services, except Public Administration	404
Government and Government Enterprises	1,643
TOTAL	9,311

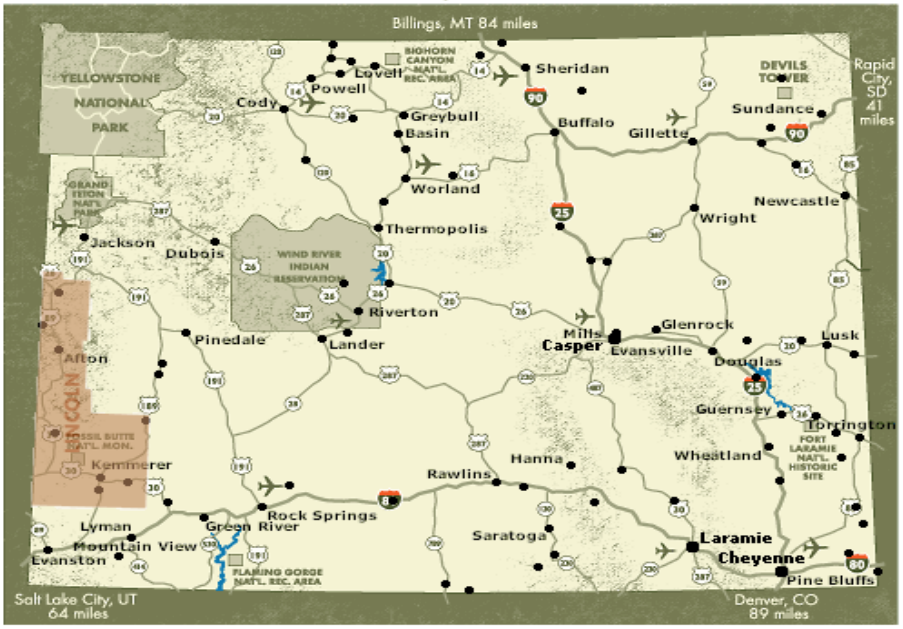
EARNINGS (000s of $):	2003
Wage and Salary	$198,623
Proprietors	$43,216
Supplements to Wages and Salaries*	$46,190
Farm	$5,626
Forestry, Fishing, Related Activities	$1,052
Mining	$48,022
Utilities	(D)
Construction	$68,787
Manufacturing	$9,610
Wholesale Trade	(D)
Retail Trade	$14,719
Transportation and Warehousing	$9,564
Information	$4,101
Finance and Insurance	$7,786
Real Estate, Rental, and Leasing	$5,970
Professional and Technical Services	$7,312
Management of Companies and Enterprises	(D)
Administrative and Waste Services	(D)
Educational Services	(L)
Health Care and Social Assistance	$7,719
Arts, Entertainment, and Recreation	$3,211
Accommodation and Food Services	$5,598
Other Services, except Public Administration	$5,247
Government and Government Enterprises	$57,698
TOTAL	$288,029

*Supplements to Wages and Salaries include employer contributions for employee pension/insurance funds and for government social insurance

(D) - not shown to avoid disclosure of confidential information

(L) - less than 10 jobs or $50,000 in earnings

Source: U.S. Department of Commerce, Bureau of Economic Analysis (BEA), Regional Economic Information System



Workforce Training

1. Wyoming Department of Workforce Services offers employers up to $2,000 per employee for training. *(http://wyomingworkforce.org/how/wdtfp.aspx).*
2. Quick Start

Wyoming is the first state approved to license the State of Georgia's Quick Start program. The Wyoming Business Council and the Wyoming Community Colleges are partnering to provide

training in:

- Customer Service
- Manufacturing
- Warehousing and Distribution

(http://www.wyomingbusiness.org/business/workforce.aspx).

State Incentives

1. No corporate state income tax.
2. No personal state income tax.
3. Community Development Block Grants administered by Wyoming Business Council. *Source*: *http://www.wyomingbusiness.org/community/cdbg.aspx.*
   - Provides grants to local governments for community and economic development projects.
   - Provides convertible loans to grants based on job creation.
4. Partnership Challenge Loan Program administered by Wyoming Business Council. *Source: http://www.wyomingbusiness.org/financial/loan.aspx.*
   - Provides low interest loans to community development organizations.
   - Provides gap financing for projects with the Wyoming Business Council participating with a commercial lender.
5. Industrial Development Revenue Bonds. Cities and counties may issue tax-exempt bonds to provide financing for manufacturing. *Source: http://www.wyomingbusiness.org/financial/idrb.aspx.*

Taxes

1. No corporate state income tax.
2. No personal state income tax.
3. No inventory tax.
4. Lincoln County has a 6% sales and use tax for Diamondville (statewide base of 4% plus 2% optional county tax). *Source: Wyoming Department of Revenue, Excise Tax Division (July 2007).*
5. Unemployment Insurance - taxable base rate of $18,100. Tax rates by industry grouping - WY Dept. of Employment. *Source: http://wydoe.state.wy.us/doe.asp?ID=456.*
6. Workers' Compensation - rates vary by occupation and can be found at: *Source: http://wydoe.state.wy.us/doe.asp?ID=812.*

7. Property taxes. Average tax rate in Lincoln County is 6.7961%.
   Source: Wyoming Department of Revenue, Ad Valorem Division

Tax computation:
Fair Market Value of Property * Level of Assessment (9.5% for Residential and Commercial Property) * Tax Rate

Example: Tax on a commercial facility valued at $1,000,000 is as follows: $1,000,000 x 0.095 =

$95,000 x 0.067961 = $6,456.

State assesses agricultural lands at 9.5% of agricultural value, residential and commercial at 9.5% and industrial at 11.5% of fair market value.

Cost of Living Index (Prices as of January 3, 4, and 5, 2007, Statewide Average = 100)

Food	Housing	Apparel	Transportation	Medical	Recreation & Personal Care
85	88	100	102	85	109

Source: State of Wyoming, Economic Analysis Division (http://eadiv.state.wy.us/wcli/NewsRelease-4Q05.pdf).

Average Price of Single-Family Home (2005)	$187,924

Source: A Profile of Wyoming <www.wyomingcda.com>

Higher Education

Western Wyoming Community College: Campuses in Rock Springs and Green River
University of Wyoming Outreach Program

Transportation

1. **Airports**:

   Jackson Hole (JAC)
   7 miles north of Jackson
   Commercial Service: Sky West, American, United, Air Wisconsin, Great Lakes (United Express)
   Daily flights to: Denver, Salt Lake City, Dallas, Chicago
   Runway: 6,305 x 150 ft., asphalt
   Fixed Base Operators: Jackson Hole Aviation

   Afton Municipal (AFO)
   South edge of Afton
   Runway: 5,218 x 75 ft., asphalt
   Fixed Base Operators: Mountain Air

   Cokeville Municipal (U06)
   3 miles south of Cokeville
   Runway: 3,400 x 60 ft., asphalt
   Fixed Base Operators: None

Kemmerer Municipal (EMM)
2 miles northwest of Kemmerer
Fixed Base Operators: yes
Runways: 8,200 x 75 ft., asphalt
2,679 x 60 ft., concrete

2. **Highways:**

Distance from county centroid to nearest Interstate highway = 63.79 miles to I-80
U.S. 30
U.S. 89
U.S. 189

3. **Railroad**:

Union Pacific

Lincoln County Business Report (Estimate)

Daytime Population: Total Employees (2006)	**4,148**
Business Counts: Total Establishments (2006)	**812**

Employees By Occupation	**2006**	**% of Total**
"White Collar" Employees	2,381	57.4%
Administrative Support Workers	732	17.6%
Executive Managers & Administrators	386	9.3%
Professional Specialty Occupations	667	16.1%
Sales Professionals	89	2.1%
Sales Workers & Clerks	376	9.1%
Technical Sales & Administrative	15	0.4%
Technologies & Technicians	116	2.8%
"Blue Collar" Employees	1,754	42.3%
Construction, Repair & Mining	200	4.8%
Farming, Forestry & Fishing	171	4.1%
Handlers, Helpers & Laborers	117	2.8%
Machine Operators, Assemblers & Inspectors	69	1.7%
Other Services Field Based	29	0.7%
Other Services Site Based	643	15.5%
Precision Craft & Repair	360	8.7%
Private Household Service	0	0.0%
Protective Services	43	1.0%
Transportation & Materials Moving Workers	122	2.9%

Establishments: Size	**2006**	**% of Total**
1 - 4 Employees	564	69.5%
5 - 9 Employees	134	16.5%
10 - 19 Employees	62	7.6%
20 - 49 Employees	44	5.4%
50 - 99 Employees	3	0.4%

100 - 249 Employees	5	0.6%
250 - 499 Employees	0	0.0%
500 - 999 Employees	0	0.0%
1,000+ Employees	0	0.0%

Major Industry: Employees	**2006**	**% of Total**
Agricultural, Forestry, Fishing	48	1.2%
Construction	297	7.2%
Finance, Insurance & Real Estate	248	6.0%
Manufacturing	182	4.4%
Mining	233	5.6%
Public Administration	328	7.9%
Retail Trade	884	21.3%
Services	1,597	38.5%
Transportation & Communications	283	6.8%
Unclassified	13	0.3%
Wholesale Trade	35	0.8%

Major Industry: Establishments	**2006**	**% of Total**
Agricultural, Forestry, Fishing	19	2.3%
Construction	66	8.1%
Finance, Insurance & Real Estate	66	8.1%
Manufacturing	24	3.0%
Mining	10	1.2%
Public Administration	81	10.0%
Retail Trade	147	18.1%
Services	324	39.9%
Transportation & Communications	48	5.9%
Unclassified	13	1.6%
Wholesale Trade	14	1.7%

Retail Trade: Employees	**2006**	**% of Total**
Auto Dealers & Gas Stations	195	22.1%
Bars	42	4.8%
Building Materials Hardware & Garden	54	6.1%
Catalog and Direct Sales	2	0.2%
Clothing Stores	10	1.1%
Convenience Stores	72	8.1%
Drug Stores	43	4.9%
Electronics & Computer Stores	8	0.9%
Food Markets	39	4.4%
Furniture Stores	10	1.1%
General Merchandise Stores	62	7.0%
Home Furnishings	17	1.9%
Liquor Stores	19	2.1%
Music Stores	1	0.1%
Other Food Service	12	1.4%

Other Food Stores	3	0.3%
Restaurants	202	22.9%
Specialty Stores	93	10.5%
Total Retail Trade	884	100.0%

Retail Trade: Establishments	**2006**	**% of Total**
Auto Dealers & Gas Stations	21	14.3%
Bars	10	6.8%
Building Materials Hardware & Garden	10	6.8%
Catalog & Direct Sales	1	0.7%
Clothing Stores	4	2.7%
Convenience Stores	8	5.4%
Drug Stores	7	4.8%
Electronics & Computer Stores	3	2.0%
Food Markets	4	2.7%
Furniture Stores	4	2.7%
General Merchandise Stores	4	2.7%
Home Furnishings	5	3.4%
Liquor Stores	3	2.0%
Music Stores	1	0.7%
Other Food Service	3	2.0%
Other Food Stores	2	1.4%
Restaurants	21	14.3%
Specialty Stores	36	24.5%
Total Retail Trade	147	100.0%

Service: Employees	**2006**	**% of Total**
Advertising	0	0.0%
Auto Repair/Services	59	3.7%
Beauty and Barber Shops	34	2.1%
Child Care Services	21	1.3%
Colleges & Universities	5	0.3%
Computer Services	11	0.7%
Dry Cleaning & Laundry	26	1.6%
Entertainment & Recreation Services	78	4.9%
Health & Medical Services	360	22.5%
Hospitals	223	14.0%
Hotels & Lodging	113	7.1%
Legal Services	25	1.6%
Membership Organizations	72	4.5%
Miscellaneous Repair Services	17	1.1%
Motion Pictures	11	0.7%
Museums & Zoos	2	0.1%
Other Business Services	38	2.4%
Other Education & Library Services	14	0.9%
Other Personal Service	47	2.9%
Primary & Secondary Education	266	16.7%

Professional Services	88	5.5%
Social Services	87	5.4%
Total Services	1,597	100.0%

Service: Establishments	**2006**	**% of Total**
Advertising	0	0.0%
Auto Repair/Services	21	6.5%
Beauty and Barber Shops	17	5.2%
Child Care Services	3	0.9%
Colleges & Universities	4	1.2%
Computer Services	5	1.5%
Dry Cleaning & Laundry	4	1.2%
Entertainment & Recreation Services	14	4.3%
Health & Medical Services	73	22.5%
Hospitals	10	3.1%
Hotels & Lodging	27	8.3%
Legal Services	11	3.4%
Membership Organizations	31	9.6%
Miscellaneous Repair Services	12	3.7%
Motion Pictures	4	1.2%
Museums & Zoos	2	0.6%
Other Business Services	14	4.3%
Other Education & Library Services	3	0.9%
Other Personal Service	13	4.0%
Primary & Secondary Education	18	5.6%
Professional Services	21	6.5%
Social Services	17	5.2%
Total Services	324	100.0%

Lincoln County Consumer Expenditure Report (Estimate)

	2006 Estimate	**2011 Projection**	**% Change 2006 - 2011**
Total Households	6,004	6,620	10.3%
Total Average Household Expenditure	$45,687	$48,350	5.8%
Total Average Retail Expenditure	$20,154	$21,295	5.7%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2006 Estimate	**2011 Projection**	**% Change 2006 - 2011**
Airline Fares	$328.24	$351.55	7.1%
Alcoholic Beverages	$539.31	$573.32	6.3%
Alimony & Child Support	$230.64	$246.99	7.1%

Apparel	$660.63	$698.91	5.8%
Apparel Services & Accessories	$71.60	$77.06	7.6%
Audio Equipment	$81.13	$85.40	5.3%
Babysitting & Elderly Care	$363.43	$391.27	7.7%
Books	$56.26	$59.53	5.8%
Books & Supplies	$139.73	$152.10	8.9%
Boys Apparel	$40.05	$42.53	6.2%
Cellular Phone Service	$382.89	$401.17	4.8%
Cigarettes	$304.97	$314.70	3.2%
Computer Hardware	$317.33	$338.99	6.8%
Computer Information Services	$148.88	$159.48	7.1%
Computer Software	$24.69	$26.39	6.9%
Contributions	$1,625.83	$1,743.35	7.2%
Coolant & Other Fluids	$7.45	$7.85	5.4%
Cosmetics & Perfume	$97.20	$102.66	5.6%
Deodorants & Other Personal Care	$26.88	$28.41	5.7%
Education	$990.50	$1,078.13	8.8%
Electricity	$1,258.90	$1,313.37	4.3%
Entertainment	$2,626.24	$2,788.00	6.2%
Fees & Admissions	$631.25	$682.23	8.1%
Finance Chgs Exc Mort & Veh	$518.20	$546.53	5.5%
Floor Coverings	$63.77	$69.37	8.8%
Food & Beverages	$7,404.44	$7,794.86	5.3%
Food At Home	$3,946.69	$4,126.00	4.5%
Food Away From Home	$2,918.44	$3,095.54	6.1%
Footwear	$86.16	$90.16	4.6%
Fuel Oil & Other Fuels	$128.07	$134.12	4.7%
Funeral & Cemetery	$89.37	$94.49	5.7%
Furniture	$547.71	$586.60	7.1%
Gasoline & Oil	$2,220.75	$2,330.42	4.9%
Gifts	$1,172.28	$1,258.22	7.3%
Girls Apparel	$38.53	$40.95	6.3%
Hair Care	$53.26	$56.28	5.7%
Hard Surface Flooring	$23.64	$25.27	6.9%
Health Care	$3,019.61	$3,155.11	4.5%
Health Care Insurance	$1,458.58	$1,523.28	4.4%
Health Care Services	$723.35	$756.64	4.6%
Health Care Supplies & Equip	$837.68	$875.19	4.5%
Household Services	$289.61	$309.81	7.0%
Household Supplies	$706.41	$757.24	7.2%
Household Textiles	$146.34	$155.73	6.4%
Housewares & Small App	$1,015.16	$1,085.18	6.9%
Indoor Plants & Fresh Flowers	$63.57	$68.26	7.4%
Infants Apparel	$26.18	$27.73	5.9%
Jewelry	$28.88	$31.10	7.7%
Legal & Accounting	$97.52	$102.92	5.5%
Magazines	$31.49	$33.32	5.8%
Major Appliances	$241.34	$255.44	5.8%

Mass Transit	$88.08	$94.24	7.0%
Men's Apparel	$196.05	$207.31	5.7%
Mortgage Interest	$3,525.96	$3,794.55	7.6%
Natural Gas	$475.81	$498.91	4.9%
New Car Purchased	$1,087.53	$1,164.99	7.1%
New Truck Purchased	$1,289.19	$1,381.50	7.2%
New Vehicle Purchase	$2,376.72	$2,546.49	7.1%
Newspapers	$65.88	$69.75	5.9%
Oral Hygiene Products	$24.70	$26.10	5.7%
Other Lodging	$465.43	$508.26	9.2%
Other Miscellaneous Expenses	$99.72	$105.17	5.5%
Other Repairs & Maintenance	$134.99	$143.99	6.7%
Other Tobacco Products	$33.91	$34.99	3.2%
Other Transportation Costs	$522.08	$556.53	6.6%
Other Utilities	$394.77	$414.32	5.0%
Paint & Wallpaper	$59.98	$63.91	6.6%
Personal Care Products	$160.27	$169.31	5.6%
Personal Care Services	$459.19	$485.10	5.6%
Personal Insurance	$455.25	$487.39	7.1%
Pet Supplies & Services	$260.95	$276.15	5.8%
Photographic Equip & Supplies	$117.15	$123.67	5.6%
Plumbing & Heating	$54.41	$58.01	6.6%
Property Taxes	$1,558.72	$1,669.16	7.1%
Public Transportation	$509.60	$545.72	7.1%
Records/Tapes/CD Purchases	$129.00	$135.86	5.3%
Recreational Equip & Supplies	$1,065.09	$1,126.20	5.7%
Rental Costs	$2,296.33	$2,347.37	2.2%
Roofing & Siding	$73.98	$78.80	6.5%
Satellite Dishes	$10.15	$10.70	5.4%
Shaving Needs	$11.49	$12.14	5.7%
Shelter	$9,054.73	$9,607.57	6.1%
Telephone Svc Excl Cell	$757.21	$793.30	4.8%
Televisions	$118.45	$124.79	5.4%
Transportation	$9,667.55	$10,213.65	5.6%
Tuition	$850.77	$926.03	8.8%
Used Car Purchase	$881.23	$917.68	4.1%
Used Truck Purchase	$770.39	$802.46	4.2%
Used Vehicle Purchase	$1,651.62	$1,720.14	4.1%
VCRs & Related Equipment	$48.70	$51.31	5.4%
Vehicle Insurance	$1,107.61	$1,164.03	5.1%
Vehicle Repair	$743.33	$783.20	5.4%
Vehicle Repair & Maintenance	$750.78	$791.05	5.4%
Video & Audio Equipment	$929.90	$979.57	5.3%
Video Game Hardware & Software	$30.21	$31.86	5.5%
Watches	$5.30	$5.70	7.5%
Women's Apparel	$202.06	$213.17	5.5%

Resource Team Members

Diamondville, Wyoming
September 16-17, 2007

Team Leader

Jo Ferguson
Sr. Rural Development Specialist
Wyoming Rural Development Council
214 W. 15th Street
Cheyenne, WY 82002
307-777-5812
Jo.ferguson@wybusiness.org

Roger Bower
West Central Regional Director
Wyoming Business Council
213 W. Main Street #B
Riverton, WY 82501
Roger.bower@wybusiness.org

Observer

Ray Sarcletti
Southwest Regional Director
Wyoming Business Council
1400 Dewar Drive, Suite 208A
Rock Springs, WY 82901
307-382-3163
Ray.Sarcletti@wybusiness.org

Community Contact
Jeanne Horsburgh
P.O. Box 281
Diamondville, WY 83116
307-877-6676
DiamondvilleTown@hotmail.com

DIAMONDVILLE FIVE-YEAR FOLLOW UP COMMUNITY ASSESSMENT

AGENDA

DATE	ACTIVITY	LOCATION
Sept. 16	**Orientation and Organization Meeting (Team Members)**	**Energy Inn**
	Law Enforcement	**Town Hall**
	Supper	**Pizza Hut**
Sept. 17		
6:30 - 7:30 a.m.	**Breakfast**	**Busy Bee**
8:00 –10:00 a.m.	**Tour**	**Town Hall**
10:30 – 11:30 a.m.	**Economic Development**	**Town Hall**
12 noon	**Lunch & Listening Session**	**Seniors**
1:30 – 3:00 p.m.	**Retail & Business**	**Town Hall**
3:30 – 4:30 p.m.	**General Session**	**Town Hall**
5:00 - 6:00 p.m.	**Supper – Subway**	**Town Hall**
6:00 - 7:00 p.m.	**Town, County Government**	**Town Hall**
7:00 p.m.	**Town Meeting**	**Town Hall**

MAJOR THEMES

Infrastructure

- Water System
- New Dike
- Sidewalks
- Streetlights

Retail Businesses

- Department/Clothing Store
- Lumber Yard
- Grocery Store
- Motels
- 24-hour Restaurant
- Microbrewery

Continued Communication and Vision with Kemmerer

- Vocational/Technical Training & Education
- More cultural options

Housing for All Sectors

- Clean up of Existing properties
- Beautification of town

Preserving History

- Complete museum

Team Member Recommendations

Roger Bower
West Central Regional Director
Wyoming Business Council

Diamondville Wyoming Community Assessment Report

I was part of the team that assessed both communities 5 years ago. However, I was more involved with Diamondville. In reading my old notes it was very pleasant to see the progress that has been done in combined communities, particularly the reduction in the animosity of the Diamondville council toward the Kemmerer council. The two communities are already wedded by the water and sewer systems and the Hams Fork River that flows through both. The current open dialogue communities will allow solutions for all three situations.

Issue: Continued Communication & Vision between Communities
Challenge: LEADERSHIP

I tend to see the need for leadership in most situations. In Jim Collins book "Good to Great" he discusses leadership and the types of leaders that caused companies to out perform Wall Street and companies in the same industry. The book points out that the successful companies practices can used in any entity. I think anyone in a leadership position should read it. Leadership was mentioned as both a positive and a negative. Leaders should recognize this is normal and not be too proud of being great or to upset at being criticized, it just goes with the territory. Leaders are not just the elected ones (mayor and council) either, but also anyone that wants to get something accomplished. Leaders should strive to get better; because that is the only way we can get things done. Several communities across Wyoming have county leadership programs to assist the growth of leaders. The Wyoming Business Alliance has a statewide program as does the agricultural industry. Leadership skills can be learned individually also without a formal program. Education by fire is a powerful teacher, judge yourselves and learn from the mistakes.

Resource:
Wyoming Business Alliance, 145 S. Durbin #101, Casper, WY 82001, 307-577-8000, www.wba.vca.com; Leadership Wyoming, email is wylw@quest.net

Issues: HOUSING / WORKFORCE / RETAIL

Challenge & Solution:

I view this as almost all the same issue. In my opinion we can't have a workforce if we can't house them; and we can't have more business if we don't have a workforce. So what do we do about it? How do you eat an elephant? One bite at a time, right? The town needs to look for available land both existing that could be redeveloped and undeveloped. Visit with the current owners about their goals and desire for the property. Is infrastructure available? If not how expensive would it be to a make available? There are a multitude of issues to be overcome but if the vision is not communicated, it will never happen.

Specifically for Retail component that was mentioned numerous times, the town may want to partner with South Lincoln County Economic Development and Wyoming Business Council to do some entrepreneur programs. Such as "How to start a business" WBC can also do market research for any business. Elaina Zempel can assist in these types of programs. Often joint sponsorship and marketing attract more interested parties.

For other business expansion the town may desire to create a business park. This is not to be confused with an industrial park. Business parks have retail and professional services type business. Professional services could include private and government office buildings. Again Elaina can assist in discussions to assist any research the Town requires to help it to make a decision.

Resources:

Elaina Zempel
Southwest Deputy Regional Director
Wyoming Business Council
1100 Pine Avenue #3F
Kemmerer, WY 83101
307-877-2203
Elaina.zempel@wybusiness.org

Shawn Reese, Manager
Business Ready Communities
Wyoming Business Council
214 W. 15th Street
Cheyenne, WY 82002
307-777-2813
shawn.reese@wybusiness.org

Wyoming Housing Network
300 S. Wolcott, Suite 200
Casper, WY 82601
307-472-5843
www.wyominghousingnetwork.org

Issue: Infrastructure

Challenge: CITY SERVICES

We heard numerous folks say the water system needs help. The key to me is to have the larger community behind the plan that requires leadership in developing a plan and then in educating the citizens. By combining the efforts of the entire community (significant population base) it will be easier to receive state funding through the SLIB block grant process.

On the Hams Fork flooding issue, in an effort to gain consensus, maybe a series of neighborhood meetings that are small with just a couple of neighbors discussing it. Sometimes folks forget the problem. The photos the clerk showed us could be part of the educational pieces you put together. The other thing is to go back in town records to see how many times the river has flooded. Folks tend to think those types of events only happen once in a lifetime so there is no urgency in solving it. Educating the citizens can overcome an individual's resistance to discussing the issue (peer pressure). It can also depersonalize the issue as is no longer an individual issue rather a public one.

Resource: Wyoming Water Development Office www.wwdc.state.wy.us

Issue: Miscellaneous

Challenge: Land

LAND

Based on my poor memory of the layout of the land it appears additions to the town site are limited by Kemmerer and the terrain. Again meeting with the landowners to assist them in maximizing their goals is a good place to start. Then the town can determine what is any programs may, communication with any regulator early in the process is best. The owner can then make plans that fit into the existing regulations or suggest changes that may benefit the project. The regulator can then determine if any changes are possible. This kind of communication is more profitable for both parties.

There is one current source for assistance with residential housing development:

Housing Development is administered by the Wyoming Community Development Authority (WCDA) and generally used for housing rehabilitation and housing infrastructure development. Visit **www.wyomingcda.com** or call 307.265.0603

Jo Ferguson
Senior Rural Development Specialist
Wyoming Rural Development Council

Issue: Infrastructure

Challenge: Water System and New Dike

Solution: The Town of Star Valley Ranch has gone through water issues this past year. Good information is on their website in the "water" section at the website address listed below. There are also several programs available to communities the size of Diamondville to assist them in upgrading the town's infrastructure. The Town of Diamondville has already taken a big step by making application to the State Water Commission for a Master Plan Study for technical assistance in these areas. After that application is sent to the Wyoming Development Commission as recommended by the Director of the Wyoming Water Development Office and is then approved by the 2008 State Legislature, a study can begin in 2008. The contact person for this is:

Mike Purcell, Director
Wyoming Water Development Office
6920 Yellowtail Road
Cheyenne, WY 82002
307-777-7626 Fax: 307-777-6819
mpurce@state.wy.us

Town of Star Valley Ranch
Mayor Boyd Siddoway
307-883-8696
www.starvalleyranchwy.org

USEFUL WEB SITES AND GRANT INFORMATION

Federal Catalog of Domestic Assistance:
www.cfda.gov

Information about private foundation assistance:
www.fdncenter.org

USDA/Rural Development
www.rurdev.usda.gov/

Federal Funding Sources for Rural Areas
www.nal.usda.gov/ric/ricpubs/funding/federalfund/fed03.html

Issue: Continued Communication and Vision with Kemmerer

Challenge: Communication between communities

Solution: The current practice of each Mayor attending the other's town council meeting is a good first step for cementing a solid relationship between the two communities. A courtesy shown at the Town Council meeting by not scheduling a meeting during Kemmerer's Town Meeting date was evidence of continued teamwork. A possible recommendation would be to hold joint town council meetings or workshops when similar projects appear on the horizon. Perhaps those workshops could be facilitated by an outside organization when trying to come up with vision items.

The cultural events can be tied to school activities and led by talented instructors. The current local festival perhaps could bring in additional concerts, etc. that would appeal to all ages and add revenues to the town. Expanding the length of the Bootlegger Days might help accommodate the above-mentioned concert idea. Check with Cheyenne Frontier Days Committee Chairmen for ideas and planning information. Wyoming Travel and Tourism could possibly provide aid in events that could attract to Diamondville.

Jointly, the towns would like to see Vocational/Technical Training and Education in this area. Community Colleges and State Department of Education would be the first contacts—in other areas of Wyoming, industry itself is pushing training programs to help fill their workforce void.

Resources:

Event and concert information:
Cheyenne Frontier Days
Joe Lopez, Chairman of Contract Acts
Jerry Ciz, Chairman of Public Relations
307-778-7200
www.cfdrodeo.com

Training & Educational Information
Western Wyoming Community College
Professional, Technical, Community Trng.
Rock Springs, WY
307-381-1600
www.wwcc.wy.edu

Ashley Bruner, Sr. Marketing Specialist
Wyoming Travel & Tourism
307-777-2881
Ashley.bruner@visitwyo.gov

USDA-RD Community Development Program Publication. As a strategy for economic development, tourism and festivals can be very useful.
http://ocdweb.sc.egov.usda.gov/technotes/tn5.pdf

Challenge: Retail Business

Attracting and keeping viable businesses in a community is a long-time planning effort by members of the town council, real estate community, and residents. We heard many comments about the need for a department/clothing store, a lumber yard, a grocery store, more restaurants and motels, and even a few requests for a microbrewery. The Business and Industry section of the Wyoming Business Council, along with your WBC Regional Deputy Director can point you in the right direction for study and action to this problem. The Business Council has access to many tools to jump start this effort: SBDC, Marketing Research, Wyoming Women's Business Center and others.

Resources:

Brandon Marshall
Business Retention & Entrepreneurship Program Manager
Wyoming Business Council
307-777-2820
Brandon.marshall@wybusiness.org

Annie Wood, Sr. Mktg. & Attraction Specialist
Wyoming Business Council
307-777-2844
annie.wood@wybusiness.org

Challenge: Preserving History

Issue: Complete Museum

Solution:

Perhaps Diamondville could apply for Community Facilities Grant money through the Wyoming Business Council. The purpose of the program is to assist communities with grant and loan funding to construct local enhancements to a school building or facility or preserve former school and government facilities that have existing or future community uses. All projects must be related to economic development or quality of life enhancement. Diamondville could use the renovated building to house a museum and library that would serve the entire community area.

Resource:

Shannon Stanfill, Community Facilities Program Manager
Wyoming Business Council
307.777.2841
Shannon.stanfill@wybusiness.org

Another program that can provide technical assistance in areas of historic preservation is the State Historic Preservation Office. It assists in preserving our state's most valuable historic assets, objects and culture.

Resource:
Wyoming Department of State Parks & Cultural Resources
State Historic Preservation Office
2301 Central Ave.
Cheyenne WY. 82002
Audrey York, 777-6347
Nancy Weidel, 777-3418

Challenge: Infrastructure

Issue: Sidewalks & Street lights

These two issues were mentioned many times during the listening sessions. Calls were made to the local electric company regarding the streetlight problem. They were responsible for the removal of the street light—town officials will have to decide what if any approach needs to be taken to improve lighting on the street. Information on installation and repair of sidewalks could be found through the CDBG Program at the Wyoming Business Council.

Resource:

Susan Flobeck, CDBG Economic Development Grant Program Manager
Wyoming Business Council
307-777-2812
Susan.flobeck@wybusiness.org

Challenge: Beautification of town

Many comments were heard about vacant, unkempt houses, falling down structures, junk and garbage on vacant lots. A community cleanup program could definitely enhance the town. This would be organized by volunteers—challenges could be made among difference organizations. This could be a one-time effort or a long-term continual effort. There may be some grants available to help this effort. TEAL program at Wyoming DOT for community beautification and paths. Saratoga and Frannie are among several towns in Wyoming that have formed clean-up committees.

Resource:

Wyoming Department of Transportation
Office of Local Government Coordinator
C.J. Brown

5300 Bishop Blvd.Cheyenne, WY 82002307-777-4179
cj.brown@dot.state.wy.us

Town of Saratoga, Mayor John Zeiger, PO Box 486, Saratoga, WY 82331, 307-326-8335
Town of Frannie, PO Box 72, Frannie, WY 82423, 307-664-2323

Challenge: Miscellaneous

Issue: Enforcing ordinances

Solution to enforcing the cleanup ordinances: The first question is, "Do the people of Diamondville even know what the cleanup ordinances are?" Holding a town meeting to explain what the ordinances are and how the town plans to enforce them could be a first step. Make copies of the town ordinances available to anyone that wants them. Maybe even include them in the water bill so that you know everyone got a copy. Letting the community members of Diamondville know what the ordinances are and that the town plans on enforcing them is a vital part in cleaning up Diamondville.

Diamondville Community Assessment Listening Session Responses At Five-Year Follow Up

What are the major problems and challenges in your community?

indicates an agreement to a response, one * for each person who agreed

DIAMONDVILLE 5 YEAR FOLLOW UP ASSESSMENT

Listening Sessions

Problems & Challenges

- Housing
- Need more eating places
- No grocery store
- Need new dike
- Need more youth activities
- Halt drug traffic/drug use
- Water System
- Clean up town
- Keeping drugs out of town
- Not enough housing for workers and families
- How about a grocery store
- Need a nice suitable, well-kept trailer court
- Housing
- Empty buildings
- A lot of senior citizens – potential empty houses
- Unkempt property (absent owners)
- People that don't speak English
- Need for workers
- Redevelopment of the former downtown – what is appropriate and what would be well received by area residents?

- Addressing blight in a positive, non-judgemental way
- Days Building redevelopment
- Limited industrial area
- Before previous mayor, Diamondville would not work with Kemmerer.
- Now we have no good water.
- It's a dirty town.
- Cops.
- The distance from everything.
- Drugs at the skate park.
- The cops up there.
- The renegade cops.
- Lights don't work.
- The lights do not go on.
- Light do not work.
- Light don't work.
- Street lights don't work.
- The town is vulnerable to floods.
- The Car Wash.
- I don't think there are any major problems/challenges in D-ville.
- Not enough houses.
- City council doesn't promote growth.
- The roads.
- Needs to be cleaned up.
- Needs a grocery store.
- Crime/poverty.
- Rough streets.
- Nothing for the kids to do.
- More housing,
- Water & sewer treatment plants could prove helpful.
- Too many gang wars.
- Rat infestation/hate crimes.
- Police.
- The cops.
- Don't speed cause you get caught every time.
- No Arctic Circle.
- Bad roads, not much to do. No parking,
- Get pulled over more often.
- Police except for Mike, awesome cop, always has gum, makes me happy.

- They only pull over out of town people most of the time.
- Do work when on duty.
- Cops pick up out of town people for NO reason!!
- Too many building are shut down.
- Cops pick up people for no reason & when called to a house, it takes them forever to get there.
- No sidewalks.
- Cops are mean.
- Arctic Circle closing down.
- Police officers.
- No sidewalks.
- No sidewalks & cops are mean.
- No sidewalks. Cops are rude.
- People complain a lot.
- No sidewalks.
- Harassment by police force.
- Skate park needs to be maintained better.
- The police; getting rid of the dirt bike things – BMX Track.
- Do we really need a museum?
- Harassment by the police force.
- The old Day's Building has been abandoned for how many years now?
- Not enough community activity, public areas don't center on the major interest in the community.
- The water here is badly treated.
- Not too many good stores.
- Locking tennis courts.
- Skaters mad.
- Old Days needs rebuilt.
- Everyone seems nice,
- Speed limit is really slow.
- Need a McDonalds.
- Change speed limit.
- Pizza Hut.
- No where to live.
- Days Building,
- water problem,
- grocery store,
- dyke fixed

- no pride
- clean up our community
- Enforced clean up ordinances
- Parked campers
- Junk yards on properties
- Diamondville appears to be landlocked
- Need room to expand
- Our water situation is a major problem.
  Challenge – working with Kemmerer to solve housing problem.
- Business having problems finding and keeping responsible employees.
- Conflicts with Town of Kemmerer; not enough housing or business.
- I think that there needs to be another grocery store
- More eating places.
- Messy properties.
- Change the name of Diamondville to Dullville.
- Water - IIIII
- Cooperation with Kemmerer.
- Housing – II
- Communications
- More restaurants
- More motels
- Finding rooms, restaurants to eat, water

What are the major strengths and assets in your community?

indicates an agreement to a response, one * for each person who agreed

DIAMONDVILLE 5 YEAR FOLLOW UP ASSESSMENT

Listening Sessions

Assets and Strengths

- Drug Education
- Access to Rec Center
- Parks
- Police Department
- Street Department
- Teamwork is great
- Safe
- Quiet
- Good schools
- Mayor and city council
- Zoning Board
- Bootlegger Days, Museum & Beautification Committee
- Community involvement
- The people and businesses
- All the parks
- The workers
- The citizens
- Excellent visibility from Hwy 30 & 189; traveler services right as one enters community from Hwy 30 or 189 South.
- Strong volunteer spirit for community projects
- Great parks and public areas
- Good weed control program.
- Police officers.
- A lot of police officers.
- Water.

- Cops.
- Diamondville park.
- It has good residential areas.
- Pizza Hut.
- Alco & Pizza Hut.
- Alco, and Pizza Hut.
- E&L,
- the car wash,
- Subway.
- It has better food.
- Car wash.
- The car wash. Better food.
- The car wash.
- The car wash.
- They have better food options than Kemmerer.
- Less service.
- The Car Wash is a strength
- Diamondville Park is cool.
- They have Subway & Pizza Hut & Alco.
- The community and people.
- The Car Wash.
- Good food.
- Restaurants.
- The workers.
- Restaurants.
- Pizza Hut.
- Not much violence.
- The workers.
- I like the Diamond on the hill.
- The grocery store. The college.
- Good houses.
- Park.
- Business.
- They have a drinking fountain at the park.
- The bar, Twirly Slide.
- A red slide, & a twirly slide.
- The parks.
- Good sledding hills.

- Police.
- Police.
- Sledding.
- Good sledding hills, nice 4 wheeling areas.
- Well, they do have cute views…some.
- They help a lot of kids.
- Being on duty.
- Skate park.
- Good street service, snow removal, well-maintained and nice people.
- Pizza Hut is still up and running.
- Alco is convenient.
- The park is loved by children.
- Decent Skate Park.
- D'ville park.
- The support the "nonsport" kids more than in Kemmerer. I love the place.
- Makes Kemmerer look bigger.
- Makes Kemmerer look bigger and better.
- It makes Kemmerer look better.
- We have nice parks;
- We have 3 fast food restaurants;
- Alco store is a great asset.
- Their maintenance department is outstanding.
- The Town of Diamondville is always willing to work with people and new business to come into the community.
- The police department is willing to work with you.
- It is easy to find your way around Diamondville.
- Lots of land for expansion.
- Excellent street and city employees.
- Street & Parks – Maintenance crew.
- I believe they are trying to get more homes put in. And D-ville has good snow removal.
- Good City crew; 3 fast food restaurants when they are open; Alco; nice parks; good snow removal.
- Town park system
- Parks
- Good job with snow removal
- Like coming to Senior Center
- History

- Pizza Hut
- Chuck Smith, Jeanne Horsberg, majority of council. The council works with the public & businesses to get things done. Very accommodating (most of the council).
- Town looks nice – Chuck, Billy & Russell-do a great job, always on top of problems.
- Council & city workers picking up garbage, great!
- Good community, good people.

What projects would you like to see accomplished in your community in 2, 5, 10 and 20 years?

indicates an agreement to a response, one * for each person who agreed

DIAMONDVILLE 5 YEAR FOLLOW UP ASSESSMENT

Listening Sessions

Short & Long Term Goals

- Lumber yard
- Land use plan for expansion of town
- More housing for all sectors
- Another police officer
- Department/clothes stores
- More businesses/motels
- 24 hour restaurant
- Water and sewer plant
- New dike – 5 years
- Bigger High school; expand schools
- Continued open communication with Kemmerer
- Sidewalks would be nice
- How about Assisted Living housing for seniors
- More housing
- Grocery Store
- More businesses
- Clean up empty lots and demolition buildings that are unsafe
- Make main thoroughfare more pleasing
- Build museum
- A community focal point, such as a Visitor Center or museum that the whole community takes pride in
- Landscaping around the fishing pond;

- I think the proximity of the animal rescue facility is an opportunity to give animals need a home a higher profile and reinforce the spay/neuter message – Diamondville does an excellent job with their animal program.
- Additional homes in a new subdivision.
- I'd like to see high density "retirement" homes or condos, or a nice middle to upper middle income subdivision that would substantially increase valuation and number of residents without unduly increasing the demand for public services.
- Development (commercial) along Canyon Road and infill on Hwy 189/30.
- Use "Bear Claw" lot for a Business Committed grant application.
- Develop a street replacement/upgrade schedule for the future. (Would help planning with WWJPB for distribution and collection line replacement.)
- "Crazy Idea", I believe the Bootleggers Day theme has great potential for tourism.
- Mini and microbreweries have proven to have appeal. There is growing interest in micro-distilleries. I don't know all the ATF requirements, but, I think the history and the name could be quite marketable ---Black Diamond Bourbon sounds good.
- Work with Kemmerer.
- Clean up town.
- More houses.
- More clean and more trees.
- A nice park establishment.
- More restaurants.
- A reasraunt.
- I'd like to see it expand.
- More restaurants.
- Don't tear down the old buildings in Diamondville.
- New better cops (which will never happen)
- Better restaurants.
- McDonalds, Sonic, and Wendys.
- Walmart.
- More housing.
- Maybe a school.
- New road.
- Make Days into a paintball arena.
- More fast food eatery's.
- They should built their own high school in 20 years.

- More restaurants.
- More restaurants!
- Nicer houses, or yards.
- Something fun to do there.
- Do something with the Days Store.
- The bowling alley to be fixed up.
- 2 water fountains.
- Microbrewery.
- Improve football field.
- Grocery store.
- To get nicer, bigger.
- More houses, more restaurants.
- A road leading from end of 26 Little Canyon, up the hill to the high school and Canyon Road.
- Getting our hotel built.
- Grocery store.
- The park could be a lot nicer. A micro-brewery.
- A water fountain x 2.
- A lawn mower.
- A micro-brewery.
- Improve the football field.
- Football field and Diamondville football team.
- Improve community and increase size. Sidewalks, and something for the youth.
- A kite store.
- Smells bad and the lion drinking fountain is gone and way to many gangs.
- Change drinking age, more good, more restaurants, Duck Pond, Pawn Shop.
- Duck Ponder & beaver shooting.
- More apartments.
- Better parks.
- More restaurants,
- better skate park.
- Needs a new skate park.
- More good services.
- Something other than Alco to shop at.
- More entertainment.
- More entertainment.
- Better skate park and park.

- Plow the snow better.
- We need shopping stores, make actually FUN and interesting that would provide LESS trouble.
- Fix the park up on Diamondville hill??
- Rec center, shopping stores.
- More grass and trees around town.
- More grass around town. Keep up on the park and skate park.
- I would like to see more things opened up. Policemen working harder.
- Get up, lose weight & do your job.
- Community service.
- Sidewalks - IIII
- 2-finish high school; 5-become a cosmetologist; 10-start a family; 20-live happy.
- To have sidewalks.
- Sidewalks, skate parks & more places for teens.
- Better skate park.
- Bigger skate park. Paintball field.
- A new & better park, a better skate park, the old Daise building, more restaurants.
- Rebuild the dirt/BMX track.
- Encourage new housing development.
- Encourage something to be done with Day's Building.
- A decent Artic Circle,
- Police helping the community, not harassing the community. Get the DogHouse back at the Park.
- Better animal shelter.
- Abolish Diamondville and call it Kemmerer.
- Better skate parks, more stores, better variety.
- Focus more on everyone.
- Paintball courses. We <u>NEED</u> paintball courses.
- And more restaurants.
- Abolishment of the town "Diamondville." Why can't we just call it "Kemmerer"? Then, instead of two places sucking only one will.
- A couple better stores and restaurants.
- Skate park rebuilt better. Rebuild old Days with paintball arena.
- Bigger sk8 park! Paint Ball field.
- Better cops.
- Clean up messy houses.

- More houses.
- Better cops that actually put in to problems.
- Restaurant,
- better cops.
- New High school !!!!
- Better cops, change the speed limit.
- The housing development;
- A grocery store;
- More restaurants;
- Something done with the empty Day's building;
- Better water;
- Our community cleaned up so we can all take pride in living here;
- New businesses that will provide shopping so we can keep our money local.
- For Diamondville to try to clean up the community. Maintain the roads and equipment. We also have a community of elderly people. Try to help someone do an assistance living project.
- More housing and business development.
- A grocery store and other new businesses.
- More new single homes. Old structures replace by new or fixed up.
- More business growth (i.e. grocery store; restaurants), more housing available.
- The ability to work with the Town of Kemmerer elected officials for the best interests of both communities.
- I would like to see more businesses come into town, and clean up yards.
- Someday I would like to see a grocery store open up in D-ville.
- A lot more businesses
- A new water plant
- City government quit being so petty
- Grocery store – II
- Museum to be finished
- Preserve the history
- Build the museum
- Help get new water plant going.
- Get fountains for kids in park, like ones in Lagoon,
- fix dyke down in lower Diamondville.
- 5-10-15 years down the road, nice to see a strip mall with 5-10 stores. More funding for businesses.
- RV dump & freshwater for locals & travelers. RV park.

20 CLUES TO RURAL COMMUNITY SURVIVAL

1. Evidence of Community Pride:
Successful communities are often showplaces of care, attention, history and heritage.

2. Emphasis on Quality in Business and Community Life:
People believe that something worth doing is worth doing right.

3. Willingness to Invest in the Future:
In addition to the brick-and-mortar investments, all decisions are made with an outlook on the future.

4. Participatory Approach to Community Decision Making:
Even the most powerful of opinion leaders seem to work toward building consensus.

5. Cooperative Community Spirit:
The stress is on working together toward a common goal, and the focus is on positive results.

6. Realistic Appraisal of Future Opportunities:
Successful communities have learned how to build on strengths and minimize weaknesses.

7. Awareness of Competitive Positioning:
Local loyalty is emphasized, but thriving communities know who their competitors are and position themselves accordingly.

8. Knowledge of the Physical Environment:
Relative location and available natural resources underscore decision-making.

11. Acceptance of Women in Leadership Roles:
Women are elected officials, plant managers, and entrepreneurial developers.

12. Strong Belief in and Support for Education: Good schools are the norm and centers of community activity.

13. Problem-Solving Approach to Providing Health Care: Health care is considered essential, and smart strategies are in place for diverse methods of delivery.

14. Strong Multi-Generational Family Orientation:
The definition of family is broad, and activities include younger as well as older generations.

15. Strong Presence of Traditional Institutions that are Integral to Community Life:
Churches, schools and service clubs are strong influences on community development and social activities.

16. Sound and Well-Maintained Infrastructure:
Leaders work hard to maintain and improve streets, sidewalks, water systems, and sewage facilities.

17. Careful Use of Fiscal Resources:
Frugality is a way of life and expenditures are considered investments in the future.

18. Sophisticated Use of Information Resources:
Leaders access information that is beyond the knowledge base available in the community.

19. Willingness to Seek Help from the Outside:
People seek outside help for community needs, and many compete for government grants and contracts for economic and social programs.

20. Conviction that, in the Long Run, You Have to Do It Yourself:
Thriving rural communities believe their destiny is in their own hands. Making their communities good places is a pro-active assignment, and they willingly accept it.

*Reprinted from Heartland Center Leadership Development, Spring 2002 *Visions Newsletter.*

9. Active Economic Development Program:

There is an organized, public/private approach to economic development.

10. Deliberate Transition of Power to a Younger Generation of Leaders:

People under 40 regularly hold key positions in civic and business affairs.