

Fort Laramie Strategic Doing

HISTORIC TOWN OF
FORT LARAMIE
WYOMING'S FIRST SETTLEMENT

January 23, 2020
Community Review- Phase II

Fort Laramie Community Review

The town of Fort Laramie applied for a Community Review in late 2018 and were accepted for a 2019 Community Review. The Review took place September 24 & 25, 2020 and included a community tour, paper and online surveys, multiple listening sessions, open houses, and a town hall meeting to report initial findings.

A Phase I report was presented to Fort Laramie in November and can be found at:

https://www.wyomingbusiness.org/Uploads/DocumentLibrary/Rural/Community_Reviews/Fort%20Laramie%20Phase%201%20Report.pdf

In January of 2020, Phase II of the Review began with a Strategic Doing workshop January 23, 2020, at the Community Center. This was an open invitation meeting. 22 people attended.

Three groups were formed around the priority themes out of the Review.

- *Capitalize on history and artists to enhance tourism*
- *Gas, grocery and restaurants*
- *Spruce up community*



What could we do together?

January 23 | 4-7 p.m.
 Community Center | Dinner provided
 Please RSVP by JAN. 20 to Kim Craft at kcraft@townofftaramie.org

It takes just 1hr a month

Photo by Campaign Creators on Unsplash.com



Strategic Doing™ Workshop

What is Strategic Doing™?

Strategic Doing™ is an exciting new approach that helps local communities, regions, or organizations form the collaborations needed to address complex challenges. Instead of just talking about what can be done, this workshop will allow us to actually set doable goals that can be achieved in a short time period. Visit <https://youtu.be/Vqk1be9sDw>



Strategic Doing™ builds complex collaboration networks by helping groups answer four simple questions.

TOPICS OF DISCUSSION

- Gas
- Groceries
- Restaurants
- Community connections
- Spruce up the community
- Capitalize on history and artists to enhance tourism

For more information contact kim.porter@wyo.gov



CAPITALIZE ON HISTORY/ARTS

- ▶ *HISTORIC ART EVENT – To excite and engage residents this group will host an art event tied to history and the fort. The event will give artists exposure and appeal to the enhanced community pride. The group is hopeful this will become an annual event to engage residents, artists and tourists.*

GAS/GROCERY

- ▶ *CHARTING OPPORTUNITIES – A gas station would be a major convenience for residents and will attract tourist, while providing extra revenue. This group will gather data from a citizen survey, a feasibility study and look at regulations.*

SPRUCE UP THE COMMUNITY

- ▶ *THE GRASS IS ALWAYS GREENER – This groups wants to get Fort Laramie spic and span by reducing weeds in the park, ensuring the grass is always greener and adding color with flowers and flowerpots.*

STRATEGIC DOING

*Four major themes came out of the **Fort Laramie Community Review: Tell it to us straight.** (Phase I)*

Phase II incorporates Strategic Doing:

- *Strategic Doing is a strategy discipline designed for open, loosely connected networks*
- *Strategic Doing enables people to form action-oriented collaborations quickly, move them toward measurable outcomes, and adjust along the way.*
- *Instead of talking about what can be done, these workshops helped local citizens (50 EACH night!) set doable goals that can be achieved in a short time period.*
- *Three members of the Review State Team returned to work with the community groups.*

Next Steps

Each member of the groups formed will work at least one hour per month on a task they volunteered for to get them to their goals. Each group will then hold 30/30 meetings (30 minutes every 30 days) to talk about:

- *What did the group learn (new insights)?*
- *Did anything not get done and does it still need to?*
- *Does the proposed course still make sense?*
- *What will each person do with 1 hour over the next 30 days?*

Action takes place by members in between the meetings so that the meetings can be as productive and brief as possible. This is not holding meetings just to hold meetings!

Each group will be asked to prepare a simple and short Progress Report every three months.

As projects are accomplished, shorter Strategic Doing Workshops will be held to keep the momentum growing and introduce the process to new volunteers.

Wyoming Business Council staff, Kim Porter and Heather Tupper, and UW Extension staff Julie Daniels will be available to assist groups in their initial 30/30 meetings in order build capacity so the groups can become autonomous, stay on task, and maintain momentum going forward.

Community members who were unable to attend the Strategic Doing workshops but would like to engage in one of the groups/themes should contact Heather Tupper at heather.tupper@wyo.gov for details on how to get involved.

30/30 Meeting Schedule

<i>Capitalize on Arts/History</i>	<i>2/24/20</i>	<i>6:00 pm</i>	<i>Community Center</i>
<i>Gas/Grocery</i>	<i>2/5/20</i>	<i>6:00 pm</i>	<i>Community Center</i>
<i>Spruce up the community</i>	<i>2/25/20</i>	<i>6:00 pm</i>	<i>Community Center</i>

For more information or to get involved contact

*Jennifer Lanier
jenniferlanier@gmail.com
307-721-5154*

or

*Heather Tupper
heather.tupper@wyo.gov
307-777-2804*

Other Opportunities (Discussed but not lost!)

These opportunities made the top 6, before each group found the most impactful and easy project they want to start with (the Pathfinder Project). Other ideas were captured and will be recorded.

Capitalize on Art/History

- ▶ *Art event/displays at businesses*
- ▶ *Improving information*

Gas/Grocery

- ▶ *Electric/water/sewer*
- ▶ *Small business*
- ▶ *Fundraising*

Sprucing up the community

- ▶ *Spruce up streets*
- ▶ *Trash cans*
- ▶ *Green grass*